



# Notice of Support Availability (NoSA): Pay for Success Administrative Data (PFS-AD) Training and Technical Assistance Services

**We'll get started shortly!**





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# Webinar Housekeeping

- ❑ All participants are muted.
- ❑ Type your **questions** into the chat box.

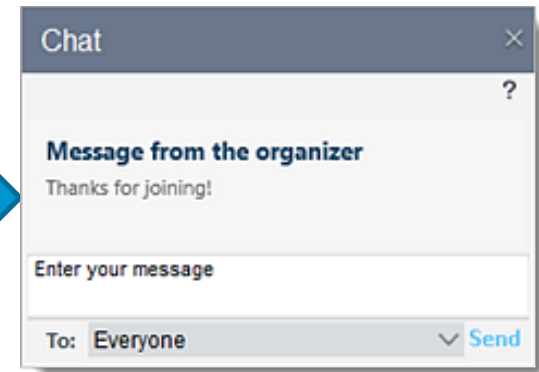


Image: support.citrixonline.com

- ❑ Webinar is being recorded.
- ❑ Slides will be sent out after the webcast.
- ❑ NOSA is available here:  
[http://www.urban.org/sites/default/files/pfsad\\_nosa\\_final.pdf](http://www.urban.org/sites/default/files/pfsad_nosa_final.pdf)

# Today's Agenda

## Introduction to Pay For Success - Administrative Data

- What is Pay for Success?
- What is the Pay for Success – Administrative Data (PFS-AD) project?
- Who is on the PFS-AD team?

## Overview of the NoSA and TTA Services

- What does the NoSA include?
- What TTA services are available?
- What is involved in the application process?

## Question & Answer

# Who is on the PFS-AD team?

The Urban Institute is partnering with **Actionable Intelligence for Social Policy (AISP)** to provide targeted support services more effectively. <https://www.aisp.upenn.edu/>

PFS-AD complements two existing Urban efforts: the **Pay for Success Initiative (PFSI)** and the **National Neighborhood Indicators Partnership (NNIP)**.

# Our Pay for Success Definition

Pay for success is an innovative financing mechanism that:

- ❑ Shifts financial risk from a traditional funder—usually government—to a new investor
- ❑ Provides up-front capital to scale an evidence-based social program
- ❑ Improves outcomes for a vulnerable population

If an independent evaluation shows that the program achieved the agreed-upon outcomes, then the investment is repaid with interest by the traditional funder. If not, the investor takes a loss.

For more information, visit [pfs.urban.org](https://pfs.urban.org)

# What will the Urban Institute's PFS-AD project do?

## Goals:

- ❑ **Support** access to and use of high-quality, low-cost data
- ❑ **Help** navigate the challenges unique to the context and stage in the PFS project development process

## Services:

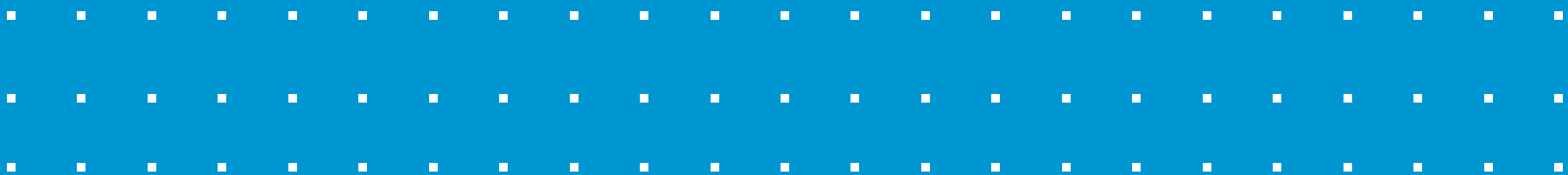
- ❑ **Develop** individualized training and technical assistance (TTA) plans
- ❑ **Provide** TTA and capacity-building services



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# Notice of Support Availability (NoSA)





# What is the NoSA?

The NoSA offers training and technical assistance (TTA) services from the Urban Institute to potential and existing pay for success projects nationwide. The goal is to help sites improve their access to and use of detailed administrative data.

*NoSA will not be used to distribute subgrants or other funding*

# Who is eligible?

- Nonprofit organizations
- Public or nonprofit universities
- State and local governments
- Tribes
- Faith-based organizations

*Applicants receiving assistance from an intermediary or other organization **are** eligible to apply.*

# Who is eligible?

## Currently developing a PFS project

- Feasibility analysis
- Transaction structuring
- Implementation activities

## Address at least one target focus area

- Youth Development
- Economic Opportunity
- Healthy Futures

*We encourage sites in the early stages of PFS project development to apply.*

# Who is eligible?

Currently facing challenges related to accessing, analyzing, or managing data necessary to further PFS project development.

# What training and technical assistance will Urban provide?

PFS-AD staff will develop an **individualized TTA plan** in collaboration with each site, and then **assemble a dedicated team** based on that site's needs.

Examples of PFS-AD TTA activities may include:

- Developing data sharing agreements
- Developing data storage and security plans
- Cleaning datasets and assessing data quality
- Linking datasets
- Designing data collection procedures

# Applying for Assistance

# Application Requirements

## Contact Information

- Applicant point of contact
- List of partner agencies

## Application Narrative

- Clearly articulated PFS-AD problem statement
- Commitment to PFS project development
- Capacity to participate in PFS-AD TTA

## Letters of Support

- Strongly recommended, but not required
- Partner organizations include: intermediaries, potential investors, service providers, independent evaluators

# NoSA Schedule

- ❑ **February 10, 2017:** Last day to submit questions to PFSsupport@urban.org
- ❑ **February 17, 2017:** Applications are due.
- ❑ February 2017 – March 2017: Urban Institute reviews submitted applications and does follow-up
- ❑ March 2017: Selected applicants are notified via e-mail
- ❑ March 2017 – May 2017: Develop and finalize memoranda of understanding

Selected applicants will have a minimum 6 month engagement period, not to extend beyond September 30, 2019



# Application Tips

Submit questions related to the application to  
[PFSsupport@urban.org](mailto:PFSsupport@urban.org) by February 10<sup>th</sup>

# Audience Q&A

Type your questions into  
the chat box.



Chat ×

?

**Message from the organizer**  
Thanks for joining!

Enter your message

To: **Everyone** ▼ [Send](#)

# Thank You!

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Questions

Q: We are in the early stages of exploring PFS as a financing mechanism, but do not have a funder. Are we eligible to apply?

Q: We are in the early stages of exploring PFS as a financing mechanism, but do not have a funder. Are we eligible to apply?

A: It depends. You do not need to have engaged a funder, or to have a specific deal in mind. You can be in the early stages of the planning process, or might be thinking about ways to improve your own data systems.

In your application, be sure to document and clearly describe your stage in PFS development *in the context of your partnerships*. For example, if you are exploring PFS with a prospective funder or service provider, describe their involvement in the process. Demonstrating that you have support from one or more partners shows that you have the capacity to incorporate TTA provided by Urban into a the next stages of PFS project design.

Q: How is PFS-AD different from the Urban Institute's PFSI?

# Q: How is PFS-AD different from the Urban Institute's PFSI?

A: PFSI focuses on helping organizations developing PFS projects understand their evidence base, and resolving evaluation design issues. PFS-AD focuses on administrative data challenges.

PFSI recipients *are eligible to apply* for PFS-AD. We can also connect PFS-AD applicants who may be interested in PFSI to those resources pertaining to the challenges they are facing in PFS project development.



Q: What types of data-related activities are eligible for TTA under this NoSA?

# Q: What types of data-related activities are eligible for TTA under this NoSA?

A: TTA under this NoSA could help with a range of things - identifying and accessing data, managing data, analyzing data, developing an integrated data system (IDS) - in order to further a PFS project.

Describe the data you expect to work with in the narrative portion of your application, along with the challenges you anticipate or have encountered with acquiring and using them. We may follow up with clarifying questions while reviewing your application.

Q: Our organization recently completed a PFS feasibility study, and determined that administrative data limitations made PFS infeasible. Are we eligible to apply?

**Q: Our organization recently completed a PFS feasibility study, and determined that administrative data limitations made PFS infeasible. Are we eligible to apply?**

**A:** If an administrative data limitation is the main barrier to PFS feasibility, you are eligible to apply. In this case, the primary goal of your TTA will likely be resolving these limitations so that a subsequent PFS feasibility study will have a positive outcome.

In your application, make the case that the administrative data limitation is the primary barrier to PFS. If that is not the case, clearly describe your plan for overcoming the additional barriers that you identified in the feasibility analysis.

Make sure to identify and describe existing partnerships you developed during the original feasibility study in your application.